

Symbiosis Institute of Design, Pune
Bachelor of Design
Programme Structure 2020-24

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit
Semester : 1				
Specialization Core Courses : Fashion Communication				
T8391	0801210101	Design Fundamentals - 1	Fashion Communication	7
T8512	0801210102	Sketching and Drawing - 1	Fashion Communication	7
T8267	0801210103	Culture and Design	Fashion Communication	2
T8515	0801210104	Society, Environment and Design	Fashion Communication	1
T8439	0801210105	History of Art and Design	Fashion Communication	2
T2883	0801210106	Core Environmental Studies *	Fashion Communication	0
Total				19
Semester : 2				
Specialization Core Courses : Fashion Communication				
T8392	0801210201	Design Fundamentals - 2	Fashion Communication	6
T8513	0801210202	Sketching and Drawing - 2	Fashion Communication	4
T8548	0801210203	Visualization Techniques	Fashion Communication	4
T8378	0801210204	Craft Design Studies - 1	Fashion Communication	2
T8379	0801210205	Craft Design Studies - 2	Fashion Communication	2
Total				18

Semester : 3				
Specialization Core Courses : Fashion Communication				
TL001	0801210301	Liberal Arts	Fashion Communication	2
TH4095	0801210302	Fitness for Life *	Fashion Communication	0
T8395	0801210303	Design Processes and Thinking	Fashion Communication	3
T8446	0801210304	Information Collection and Analysis	Fashion Communication	3
T8459	0801210310	Introduction to Photography	Fashion Communication	2
F8005	0801210331	Fashion Studies	Fashion Communication	3
T8456	0801210332	Introduction to Graphic Design	Fashion Communication	3
T8545	0801210333	Visual Merchandising for Fashion Retail	Fashion Communication	3
Total				19
Semester : 4				
Specialization Core Courses : Fashion Communication				
T8000	0801210401	Service Learning-I	Fashion Communication	2
T8308	0801210441	Fashion Merchandising, Marketing and Retailing	Fashion Communication	3
F8006	0801210442	Elements of Typography and Publication Design	Fashion Communication	3
T8398	0801210443	Digital Design Tools - Visual Media	Fashion Communication	3
T8469	0801210444	Materials and Processes for Fashion Retail	Fashion Communication	3
T8421	0801210445	Fashion Styling	Fashion Communication	2
T8543	0801210446	Visual Identity Design	Fashion Communication	2
Total				18

Semester : 5				
Specialization Core Courses : Fashion Communication				
T8901	0801210501	Craft Documentation internship	Fashion Communication	2
T4005	0801210502	Integrated Disaster Management *	Fashion Communication	0
T8000	0801210503	Service Learning-II	Fashion Communication	2
TL002	0801210504	IICT-I	Fashion Communication	2
T8380	0801210513	Craft Documentation Presentation	Fashion Communication	2
T8556	0801210532	FC Project – 1	Fashion Communication	5
T8368	0801210533	Basics of Event Design and Planning	Fashion Communication	4
T8414	0801210534	Fashion Appreciation	Fashion Communication	3
T8415	0801210535	Fashion Branding	Fashion Communication	2
		Inter Discipline Elective - 1	Fashion Communication	3
Total				25
Semester : 6				
Specialization Core Courses : Fashion Communication				
TL002	0801210601	IICT-II	Fashion Communication	2
T6586	0801210602	Soft Skills	Fashion Communication	2
T8481	0801210615	Portfolio Making	Fashion Communication	1
T8557	0801210628	FC Project – 2	Fashion Communication	6
T8032	0801210629	Advanced Event Design and Planning	Fashion Communication	5
T8473	0801210630	Media and Advertising for Fashion	Fashion Communication	3
		Inter Discipline Elective - 2	Fashion Communication	3
Total				22

Semester : 7				
Specialization Core Courses : Fashion Communication				
T8903	0801210701	Summer Internship	Fashion Communication	4
T8394	0801210702	Design Management	Fashion Communication	3
T8393	0801210707	Design Internship Presentation	Fashion Communication	1
T8558	0801210720	FC Project – 3	Fashion Communication	7
T8417	0801210721	Fashion Forecasting	Fashion Communication	5
T8504	0801210722	Recent Developments in Fashion Communication	Fashion Communication	1
Total				21
Semester : 8				
Specialization Core Courses : Fashion Communication				
T8383	0801210807	Degree Project - FC	Fashion Communication	18
Total				18
Grand Total				160